



National Press Associates

CERTIFICATE OF PUBLICATION

This is awarded to

Ritu Dhawan

For Publication of Paper Titled

**ADVERTISING AND THE EROSION OF TRADITIONAL
CULTURAL VALUES: AN INDIAN PERSPECTIVE**

For National Research Journal Titled
“COHERENCE – The Multidisciplinary Research Journal ”

Peer Reviewed Refereed Research Journal

Volume No: 17, (Special Issue: July 2026)

ISSN: 0976-5301 Impact Factor: 7.85

**Special Issue: Innovation, Sustainability & Research Excellence in Engineering,
Management, Biomedical Sciences, Hospitality & Legal Studies.**



Publisher



Website:
www.npajournals.org